







NATIONAL PUBLIC PROCUREMENT STRATEGY

in the Czech Republic and the new challenges of public purchasing

February 29, 2024, 9:30 am-4 pm

Academy of Public Investing, Pařížská 4, Prague 1 and online live stream

The topics of the conference will include discussions on key challenges for the economy and public procurement, changes in public investment, including the issue of sustainable financing and its impact on procurement. A European perspective on the strategic approach to public procurement will be presented, as well as the views of the world of finance and business on current challenges and the response of the public sector as a customer. In the context of the topics, the National Strategy for Public Procurement in the Czech Republic for the period 2024–2028 will be presented.

CONFERENCE PROGRAMME:

9:00 Presentation and refreshments

9:30 Opening and introductory remarks by Deputy Prime Minister for Digitalisation and Minister for Regional Development Ivan Bartos

9:45 A European perspective on strategic public procurement

Margrethe Vestager - Vice President for Digital Age Europe, European Commission

10:00 Public investment in a world of sustainable finance - outlining strategic priorities for public investment

- Andrea Ferjenčíková Head of Office, European Investment Bank Representation in the Czech Republic
- Tomáš Nidetzký Chairman of the Board, National Development Bank
- Jáchym Hercher Economic Adviser, European Commission

10:50 Coffee break, refreshments

11:10 Approaching markets from the perspective of current challenges - public-private synergies

- Milena Jabůrková Vice President, Confederation of Industry of the Czech Republic
- Diana Rádl Rogerová Investor and Partner, Behind Inventions
 Ladislav Minčič Secretary, Czech Chamber of Commerce
- 12:00 Successful examples of modern purchasing
 - Tomáš Veit Group Purchasing Director, Asahi Europe & International

12:30 Lunch break

13:30 Regulation in the face of a changing public procurement environment

Marc Steiner – Judge, Swiss Federal Administrative Court, Switzerland

13:45 Interesting examples of our neighbours, or we are not alone

- Martin Ledolter Managing Director, Austrian Federal Procurement Agency (BBG), Austria
- Peter Kubovič Chairman, Public Procurement Office, Slovakia

14:30 Motivation and inspiration in everyday practice

- Pavel Drahovzal Vice-Chairman, Union of Towns and Municipalities of the Czech Republic
- Jan Kříž Senior Director, Ministry of the Environment
- Hana Hajnová 1st Deputy Governor, Vysočina Region

15:30 Conclusion and networking

The event is intended primarily for managers in the field of public procurement, representatives of state administration, local and academic self-government, managers of state enterprises, business representatives, leaders of business corporations, associations, etc.

The language of the conference is Czech, contributions of foreign participants will be simultaneously interpreted.

National Strategy for Public Procurement in the Czech Republic for the period 2024–2028



More information at www.mmr.gov.cz