Responsible and efficient public procurement – new opportunities

Prague, 15 September 2016

Stuart Cairns
Partner, Pinsent Masons





PM Public Procurement Team

- Largest dedicated team in UK Legal Services Market.
- Operating across 4 UK offices.
- Increasingly working in Europe and beyond.
- Ranked Band 1 by Chambers UK.



"They have considerable experience and are experts at what they do."

Chambers and Partners





Law and Tools for Responsible Public Procurement

Four Core Principles for Success.







You really need to MEAN IT!

 Embedding social issues into your procurement will take time, thought and effort.

 The biggest challenge is often persuading stakeholders that it is worth doing!





Challenges

Court battle looms over Merseyside tender...

Covanta takes MRWA decision to court...

Procurement breach throws 111 pilots into disarray...

GOVERNMENT REPORT HIGHLIGHTS FAILINGS IN UK PUBLIC SECTOR PROCUREMENT Government procurement still not good enough, say MPs...

Fury at NHS procurement fiasco

West Coast Main Line franchise process a 'fiasco' says Branson

Ministry of Defence under fire for procurement fiasco





Directive 2014/24/EU

Recital 99

In technical specifications contracting authorities can provide such **social requirements** which directly characterise the product or service in question, such as accessibility for persons with disabilities or design for all users.

Article 67: Contract Award Criteria

- Art 67(2): The most economically advantageous tender ... may include the best price-quality ratio, which shall be assessed on the basis of criteria, including **qualitative**, **environmental** and/or **social aspects**, linked to the subject-matter of the public contract in question.
- Art 67(5): The contracting authority shall specify, in the procurement documents, the relative weighting which it gives to each of the criteria chosen to determine the most economically advantageous tender.

Article 70: Conditions for Performance of Contracts

Contracting authorities may lay down **special conditions** relating to the performance of a contact ... conditions may include economic, innovation-related, environmental, social or employment-related considerations.





Social Considerations begin long before you start to Procure

- Socially responsible procurement starts long before the procurement stage.
- Key pre-procurement considerations:
 - What we decide to procure;
 - Where we decide to procure; and
 - How we decide to procure.





Midland Metropolitan Hospital Project

"Creating the Midland Met lies at the heart of the Sustainability and Transformation plan for the local NHS. It also represents a regeneration opportunity for the east of the borough."

Sandwell and West Birmingham Hospitals Trust





Meals on Wheels

 The importance of considering the "what" and the "how" at the pre-procurement stage.



It's not just about the Process

 The many decisions made prior to commencement of the procurement process are key to the success.

Decisions should be made early to maximise successful

return.







The Golden Thread







Having secured the Returns, make sure they are delivered!

- Legal imperative to see that obligations and commitments are delivered.
- Strong contract management is key.







Summary

- Commitment is key!
- Remember the four core principles:
 - You really need to MEAN IT;
 - Social Considerations arise long before you start to Procure;
 - Create and embed your Golden Thread; and
 - Having secured the Returns make sure they are delivered!





Pinsent Masons LLP is a limited liability partnership registered in England & Wales (registered number: OC333653) authorised and regulated by the Solicitors Regulation Authority, and by the appropriate regulatory body in the other jurisdictions in which it operates. The word 'partner', used in relation to the LLP, refers to a member of the LLP or an employee or consultant of the LLP or any affiliated firm of equivalent standing. A list of the members of the LLP, and of those non-members who are designated as partners, is displayed at the LLP's registered office: 30 Crown Place, London EC2A 4ES, United Kingdom. We use 'Pinsent Masons' to refer to Pinsent Masons LLP, its subsidiaries and any affiliates which it or its partners operate as separate businesses for regulatory or other reasons. Reference to 'Pinsent Masons' is to Pinsent Masons LLP and/or one or more of those subsidiaries or affiliates as the context requires. © Pinsent Masons LLP 2016

For a full list of our locations around the globe please visit our websites: www.pinsentmasons.com and www.Out-Law.com